

Master Plan Meeting, 03-31-2008, Hilton Senior Center 6pm-8pm

Attendees: Robert Straubel, Robert Campbell, Isa Cann, Joyce Hartt, Fred Knowles, John Haggerty, Jackie Haggerty, Allan Scholtz, Robert Levesque, Irene Levesque, Bobbi Klima, Jerry Klima, Berenice McLaughlin, Sally Laffely, Larry O'Brien, Robert McCullough, Virginia McCullough, Barbara Souther, Kendra Pike-Osgood, Lisa Lane, Don Levesque, Lisa Pearson, Leah Hill, Sue Brown

Bob opened meeting, tonight's meeting topics will be on Transportation, Public Services/Facilities and Housing. Sue stated that this is the last meeting that covers individual elements. The goals came from the existing conditions report, goals can be added and changed.

April 7-Consultant to bring the revised plan & revised vision statement

April 23-Planning Board Meeting

May 19-Spring Town Meeting

May 19-June 16-Different committee/boards feedback

Summer-Consultant revises the plan based on comments and has the document ready for Fall Town Meeting

October 27-Fall Town Meeting

Not everyone is familiar with what a master plan is, should we do another Master Plan 101, may encourage more people to attend the final meetings?

I. TRANSPORTATION

Goals and votes for priorities from meeting:

#1 Maintain and improve vehicular traffic safety and circulation throughout Salisbury=0 votes

#2 Create an efficient traffic pattern within Salisbury Square that addresses seasonal congestion and allows the Square to become a pedestrian oriented village center=9 votes

#3 Reduce the impact of seasonal congestion particularly on Beach Road and within Salisbury Square=9 votes

#4 Offer a variety of choices for transportation within Salisbury=5 votes

#5 Create attractive and effective streetscapes throughout town=6 votes

#6 Develop appropriate parking throughout town and in particular in the Beach Community and Salisbury Square=7 votes

Ideas:

Conduct a study regarding moving the downtown streets

Last study was from 2001-generated ideas for alternatives to intersection only and lights

North-South traffic is increasing while East-West traffic may be decreasing

Commuters moving through Salisbury to get to Seabrook

How will the widening of Rt. 110 in Amesbury affect Salisbury?

Could more traffic lights be added on 110? Lights control traffic, but don't eliminate traffic

How do we deal with pedestrians on 110? Create an interior sidewalk system

Median strip for pedestrians to stop?

Need key intersections aligned

Need a regional busservice, but with incentives for people to use and convenience

Connect parking lots, keep traffic moving between businesses, link Crossroads with the 110 movie theater

Need to look closely at 110 for dedicated Right and Left turning lanes
Planning Board needs a strategy to collect/analyze capacity/mitigation: policy statement
Will traffic counts at beach change without the amusements?
Town parking lot revenue has been down for the past 7 years
There are more year-round beach residents as opposed to seasonal
Create a trolley system throughout all of town
Gateways/streetscapes need work. The Seaspray Garden Club conducted an analysis of the gateways, maintenance is the problem
Create Business Improvement Districts (BIDs), allowing the private owners to maintain areas

II. PUBLIC SERVICES & FACILITIES

Biggest water problem is storage, the town is 95% watered
The formula for if the town is prepared and has enough water is based on taking the best well offline and whether the town can still be supplied with water at its peak time? Luckily we have an interconnect with other towns
Priority is to add more water, but we're currently in decent shape
There is a disconnect with solidwaste, what residents want and the complaints that the DPW receives

Goals and votes for priorities from meeting:

- #1 Continue renovations to Town Hall including additional offices, storage and site improvements=4 votes
- #2 Support the Community Access Program in developing a Media Center and headquarters and increasing volunteers to enable continued enhancements to public programming=0 votes
- #3 Ensure that the town's public safety facilities and equipment and staffing levels enable prompt, professional responses to the community's needs=8 votes
- #4 Support the library expansion as an integral part of Salisbury Square redevelopment=5 votes
- #5 Support Council on Aging to improve its capacity to serve the elders of Salisbury=5 votes
- #6 Provide drinking water services that are adequate to serve existing and projected development while protecting water resources=1 votes
- #7 Provide wastewater collection and treatment facilities that are adequate to serve the existing and projected development and protect the environment=2 votes
- #8 Improve both public and private solid waste collection services, including recyclables, throughout town=8 votes
- #9 Enhance maintenance and preservation of the town's cemeteries=0 votes

Need to add the schools as a goal, but the school is in good shape, there is more capacity now
Police station feasibility study is currently in the works
For a viable pedestrian friendly downtown-linkage between the library, town hall and senior center
Ideas of moving the DPW to sewer treatment plant and the police to the DPW
The library expansion-need to project to buildout to 20 years so it will be bigger than what the current needs are
Council on Aging is growing, the parking lot should be completed this year

Solidwaste-can there be a town group rate versus private, which is about \$26/month
Currently we're part of the Essex County Consortium for hazardous waste and composting
MVPC is looking in to the cost for trash and recycling collections. Need to look at cost-benefit

for this
Recycling-need to incentivize it for businesses
Create a recycling committee?

III. HOUSING

The goal votes from last meeting:

- #1 Increase the supply of low and moderate-income rental housing for individuals of all ages and families=3 votes
- #2 Encourage development of homes that are affordable for individuals and families of moderate income town=4 votes
- #3 Increase year round affordable housing opportunities, making use of existing built assets whenever possible to reduce the incidence of homelessness=4 votes
- #4 Reduce the incidence of substandard housing and overcrowded dwelling units=0 votes
- #5 Increase the supply of multi-family housing in a manner that respects the urban design context of the community=5 votes

Housing Partnership goals- to increase rental property, especially the number of bedrooms, need 3 and 4 bedroom units that are affordable

\$1,200/month, according to the guidelines, is considered affordable for a 2 bedroom unit

Most rental units in town aren't charging \$1,200, \$900 is the average

Another goal of the Housing Partnership is to have multifamily units, need better marketing of multifamily

Salisbury Square zoning, idea to transition the square zoning and acreage size further out

It's harder to have multigenerational family members close because there isn't multi-family like there used to be

Difference between the in-law and accessory apartments

Idea-increase the size of the accessory apts and decreasing the size of the required lots, 2-family by special permit?, would need design guidelines

Put the housing partnership presentation/discussion on the local cable channel

Meeting ended at 8:05. Next meeting next Monday, April 7.

Minutes Approved By: _____ **Date:** _____