#### **Greetings!**

MONA Environmental has partnered with your community to offer **free composting starter kits** through August 31, 2021. Below are details on how it works and why it matters.

# How it works

## Step 1

Sign up at <u>monaenvironmental.com</u> to automatically claim your **free** starter kit by August 31<sup>st</sup>, 2021

### Step 2

We'll drop off the **free** starter kit (bin & bags) that you fill with food scraps (meat, bones, veggies, dairy, we take it all)

### Step 3

We'll collect your food scraps every week and recycle them into compost and clean energy to benefit our planet

That's it... easy as (recycled) pie!



The alternative? When your food waste is mixed with trash, it's trucked to landfills and incinerators where it discharges toxic greenhouse gasses.

Let's trash the alternative.

#### Why our service matters

Your scraps are recycled to sequester greenhouse gasses, support local organizations and ultimately benefit Mother Nature, or MONA as we like to call her. In addition to helping the planet, you will:

- Receive free finished compost in the spring to nourish your plants & soil
- Gain access to a customer portal that tracks your environmental impact in real-time and allows you to manage your account virtually
- Receive unlimited Give \$5 Get \$5 rewards for every successful referral
- Learn firsthand the lifecycle and value of recycling your food
- Support a small local startup committed to benefiting the planet through socially responsible business practices

#### Why we're offering this discount

We're a small local startup, and simply put, for MONA to succeed we need to scale. We're hoping you'll sign-up, enjoy our service, and share our mission of inspiring the preservation, conservation, and renewal of Earth's natural resources with all your friends.

### How to sign up

Visit <u>monaenvironmental.com</u> by **August 31, 2021** to sign up and automatically receive your free starter kit.

#### **Questions**

Have questions? No problem, checkout our website (<u>monaenvironmental.com</u>), we've got loads of helpful information and a great FAQ section there. If you're still stumped, feel free to contact us at <u>support@monaenvironmental.com</u>.

Thank you! MONA