

Salisbury Cultural Council
Arts and Cultural Initiative Subcommittee
Nov. 18, 2021, 7:00 pm
Salisbury Public Library

Meeting Minutes

In attendance: Lou Masiello, Missy Lioz, Drew Dana, Nate Miller, Grace Marchese, Lisa Pearson, Donna Keefe

I. Introductions

II. Discussion: Concepts for incorporating arts and cultural planning into the master plan

- Historical walks and tours, period dress tours similar to Boston By Foot
- Cultural events that would include history and people of Salisbury to be inclusive-youth, seniors, ethnicities, etc.
- Public art, sculpture, temporary and permanent installations
- Recycled art and related art installations, programs, environmental awareness
- Annual events that would attract locals and tourists, especially off-season
- Seasonal, year-round events and events that would build on/coordinate with other existing events. Ex: Festival of Trees
- Include businesses in local events to increase the number of visitors and tourism outside of the summer beach season. Ex: Local food festivals with themes, such as lobster
- Dance and community theater performances
- Storybook walks for children and families along public ways
- Partner with local businesses and venues for events. Ex: Vision Max Theater for film festival, public library lecture series about Salisbury history, etc.
- Starting from current programs and events, how to build upon and expand the existing programs and events
- Fundraisers for support of public programs. Ex: Printing tote bags with local sites
- Research support for arts through new construction and developers with percentage. Ex: <https://www.mass.gov/executive-orders/no-553-establishing-the-massachusetts-percent-for-art-program-and-the-public-art>
<https://www.cambridgema.gov/arts/publicart/percentforart>

III. Next Steps

Committee members will research and create an outline for a specific area(s) of interest from the ideas discussed for events/public art/historical sites that can be developed for the master plan.

- Missy: Recycled art, art installations
- Grace: Historical sites and programs
- Drew: Public art

IV. Next Meeting

Thursday, Dec. 16, 7:00 pm, Location TBD

Respectfully Submitted,

Donna M. Keefe, member
Salisbury Cultural Council Arts and Cultural Initiative