

**Salisbury Cultural Council**  
**Arts and Cultural Initiative Subcommittee**

Oct. 28, 2021, 7:00 pm  
Colchester Room, Salisbury Town Hall

**Meeting Minutes**

In attendance: Donna Keefe, Kathleen Gilday, Lou Masiello, Melissa "Missy" Lioz

**I. Introductions**

**II. Purpose and Goals**

The Arts and Cultural Initiative's purpose is to become an active role in the town planning, and ultimately, in the master plan for Salisbury to create vibrant art and cultural community. The subcommittee can play a crucial role in building and promoting an arts and cultural community. The goal of the Initiative is to submit a written document to the consultants with research, findings, and recommendations to be included in the master plan.

**III. Presentation:**

Donna Keefe highlighted the presentation's key points, which is a foundation for the Initiative's plan:

- Cultural Planning brings together the interests of arts, recreation, tourism, youth, seniors, and others and provides a community-engaged framework for the master plan
- Build partnerships across business and community organizations
- Emphasize and activate the town's position to support artists; organize arts and cultural activities; build partnerships across business and community organizations
- Accent the historic character and natural environment of Salisbury
- Enhance the quality of life & regional economy by coordinating, focusing, empowering the creative community and its cultural and natural resources

**IV. Discussion**

Review of Salisbury's existing cultural and natural resources and recreational spaces, opportunities, as well as improvements, were discussed.

- We have many historical sites that could be further enhanced
- The Beach Center is in the process of revitalization with a new welcome and visitor center, proposed new construction to house the historic carousel
- There is potential for more public art, such as murals and sculpture
- Improvements to skate park at the Hunt Memorial Parking Lot
- Places such as Pat's Diner should be preserved (added to the National Register of Historic Places in 2003)

Potential for Boys and Girls Club to be renovated and include mixed-use building for art studios, workshops, art, music, and theater classes, etc.

Current cultural events include Art Stroll and Salisbury Days. Discussion for enhancing existing events and possible future events, such as music and the culinary arts.

Who else should be considered and invited to participate on the subcommittee?

Representatives from:

- Boys & Girls Club
- Public Library
- Zoning Board
- Local businesses. Ex: Joyful Harvest Market, Mermaid's Wardrobe & Treasure Trove, Studio 50

**V. Next Steps**

The committee was asked to take time over the next several weeks to drive and walk around town to review and rethink the use of our public spaces, public art, and cultural assets. What could be improved, what is missing, consider potential opportunities, and observe other community's assets and cultural events for discussion at our next meeting.

**VI. Next Meeting**

Thursday, Nov. 18, 7:00 pm  
Location TBD

Respectfully Submitted,

Kathleen Gilday, member  
Salisbury Cultural Council