

Salisbury Cultural Council
Arts and Cultural Initiative Subcommittee Meeting
March 17, 2022, 7:00pm

Meeting Minutes

In attendance:

Donna Keefe, Jennifer Roketenetz, Grace Marchese, Donna Abdullah, Lisa Pearson, Kathleen Gilday, Shelley Rossitto (remotely)

I. Change of Date for Community Forum

Due to the Election Forum on April 14, school vacation week, town meeting calendar, and members' availability, the Arts and Cultural Initiative Community Forum will be on Thursday, May 5, 2022, at 7:00 pm, pending confirmation by Lisa Pearson and SCTV calendar.

Discussion on the pros and cons for the best location to hold the community forum: Colchester Room, Salisbury Public Library, or Senior Center. Lisa mentioned the library meeting room is better for break-out sessions. It was decided the forum will be in the Colchester Room for ease of televising and recording by SCTV, pending confirmation.

II. Discussion of Survey Results

We received 365 surveys to date. The number of people taking the survey and the numerous, thoughtful comments were encouraging and demonstrated the public's interest in arts and culture. Lisa had emailed the survey to the library and senior center to print for the public. Lisa will resend the surveys for printing and will be collected at the end of March.

Katie distributed surveys to the families at the Boys and Girls Club in email and print. Donna will follow up with Katie to collect any hard copies.

III. Community Forum Planning

The format, presentation, and what to include in the public meeting was discussed. The purpose of the forum is for community members to learn about the initiative, who is on the committee, the goals, and the results from the findings with recommendations will be included in the master plan. Surveys will be available for those who did not yet complete it to gather more information. Additionally, the committee is looking for volunteers to participate in planning and executing events in their specific areas of interest. The five focus areas: Recreation/Natural Resources; Public Art; Culture; Historic Sites and Buildings; and Public Gathering/Open Spaces will be the break-out sessions. Lisa Pearson suggested inviting the Cultural Council, Parks and Recreation, and Historical Commission to speak briefly about their work and mission since they are the key areas represented in the initiative.

A PowerPoint presentation will provide a visual while speakers present the Initiative and general information. Posters could be printed from specific slides and set up in the hallway and in the Colchester Room as an added visual. Informational packets can be printed and available as a take-away for participants. The goals will be condensed for the purpose of the community presentation. Donna will continue to develop the presentation based on feedback and decisions made by the group. The town will print a large format of the selected slides and the five categories that will be used for the break-out sessions.

IV. Next Meeting

Thursday, March 31, 2022 at 6:30 pm in Conference Room A to continue planning.

Respectfully Submitted,

Kathleen Gilday, member
Salisbury Cultural Council Arts and Cultural Initiative