

**Salisbury Cultural Council
Arts and Cultural Initiative Subcommittee Meeting
April 14, 2022, 6:00 pm**

MEETING MINUTES

In attendance:

Kathleen Gilday, Grace Marchese, Drew Dana, Lou Masiello, Joan Travis, Donna Keefe

I. Planning Overview

Reviewed plans for May 5 community focus group.

Final copy of the PPT presentation and flyer was approved.

Location is secured for the public library.

The focus group will not be live on SCTV or recorded.

Donna will check with the library to see if we can serve refreshments.

A spreadsheet listing contributions for materials and refreshments for May 5 event will be sent.

Shelly Rossito has contacted the facilitators and offered her coaching assistance.

II. Promotion

Promotion for May 5 event will begin Monday, April 18. It will be sent to the same list as before. A copy of the distribution list is attached. A press release will be sent to the Newburyport News and other local media.

III. Arts and cultural initiative tagline

There was a discussion with some opposing views to the tagline "Embrace the Quirky." It's been put on hold for further discussion by the committee.

IV. Remembrances of Climate Futures

Adriane Marchand, Conservation Commission, presented a project for climate futures plaques and QR codes for Salisbury. Adriane will send more information to the committee and the cultural council to explore.

Remembrance of Climate Futures is a series of site-specific installations that address the urgent civic issue of climate change by contracting the distance between its global scale and the local effects on people's lives and their communities.

<https://www.northeastern.edu/visualization/allprojects/remembrance-of-climate-futures/>

Respectfully submitted,

Donna M. Keefe, member
Salisbury Cultural Council, Arts and Cultural Initiative